

Join us for *Suds for the River!*

Suds for the River, September 10 to October 31, 2020

1. Support for HRWC
2. Support for YOU

How will we do this? Introducing the *Suds for the River* Passport Contest!



Suds for the River Passport Contest

Anyone who buys a ticket or donates to *Suds for the River* will receive a passport/punch card and a challenge to visit all the breweries and restaurants that support us. Anyone who visits 4 of the breweries by October 31st will be entered into the grand prize drawings, with additional prizes for little challenges along the way.

What we can do for you-

- Participating breweries and restaurants will be given priority listing and logo placement on the *Suds for the River* website (Logos will link to your home page)
- HRWC is working with 7 Cylinders Studio to produce a series of promotional videos that encourage our attendees to visit your brewery or restaurant
- HRWC will promote the contest to over 7,000 people with our e-news letter and personally invite over 2,000 people
- HRWC will share promotional videos and information across our social media channels, reaching over 6,000 people
- One grand prize winner will receive three \$100 gift cards (provided by HRWC) to participating breweries or restaurants of their choice

What we need from you-

- Honor a 15% discount to anyone with a *Suds for the River* Passport card from September 10 to October 31
- Be willing to record, with HRWC assistance if needed, a short video inviting people to your business to be used in the promotional videos

As a previous *Suds on the River* supporter, your name will be included on the invitation and the event website regardless of your ability to participate in the passport contest this year.

Questions? Email Allison Gotelaere at agotelaere@hrwc.org or call (734) 769-5123 x 610