Join us for Suds for the River!

Suds for the River, September 10 to October 31, 2020

1. Support for HRWC
2. Support for YOU

How will we do this? Introducing the Suds for the River Passport Contest!

Suds for the River Passport Contest

Anyone who buys a ticket or donates to Suds for the River will receive a passport/punch card and a challenge to visit all the breweries and restaurants that support us. Anyone who visits 4 of the breweries by October 31st will be entered into the grand prize drawings, with additional prizes for little challenges along the way.

What we can do for you-

• Participating breweries and restaurants will be given priority listing and logo placement on the Suds for the River website (Logos will link to your home page)
• HRWC is working with 7 Cylinders Studio to produce a series of promotional videos that encourage our attendees to visit your brewery or restaurant
• HRWC will promote the contest to over 7,000 people with our e-news letter and personally invite over 2,000 people
• HRWC will share promotional videos and information across our social media channels, reaching over 6,000 people
• One grand prize winner will receive three $100 gift cards (provided by HRWC) to participating breweries or restaurants of their choice

What we need from you-

• Honor a 15% discount to anyone with a Suds for the River Passport card from September 10 to October 31
• Be willing to record, with HRWC assistance if needed, a short video inviting people to your business to be used in the promotional videos

As a previous Suds on the River supporter, your name will be included on the invitation and the event website regardless of your ability to participate in the passport contest this year.

Questions? Email Allison Gotelaere at agotelaere@hrwc.org or call (734) 769-5123 x 610