

# Public Participation Plan for the Huron Chain of Lakes Subwatershed

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The Public Participation Process is required by Part I, Section A.3.a. of the MDEQ NPDES Wastewater Discharge General Permit #MIG610000 (Watershed General Permit)..

The purpose of this Public Participation Plan (PPP) is to facilitate the involvement of watershed jurisdictions, agencies, organizations, and the general public in the revision and improvement of the Huron Chain of Lakes Subwatershed Management Plan. A Watershed Management Plan (WMP) was submitted and accepted by the Department of Natural Resources and Environment (DNRE, formerly Department of Environmental Quality) in November 2005. It was subsequently revised in 2006 and February 2007, when it was approved to meet Clean Michigan Initiative (CMI) criteria. The plan will be revised again to comply with Watershed General Permit requirements and reflect the current planned activities of the permitted entities listed below. This PPP is designed to involve all entities with the authority, ability, and desire to carry out the development and implementation of WMP.

## I. General Information

This Public Participation Process is submitted by Huron River Watershed Council (HRWC) on behalf of the following Phase II watershed-based “primary” permittees with Municipal Separate Storm Sewer Systems (MS4s) within the Huron Chain of Lakes Subwatershed. This list also includes “nested” jurisdictions.

Brighton Township  
City of Brighton  
Brighton Area Schools  
Hartland Township\*

Livingston County Drain Commission  
Livingston County Road Commission  
Village of Pinckney

\* Also currently a member of South Branch Shiawassee River subwatershed group, but has applied to defer activities in that watershed.

In addition to these “primary” municipalities and agencies, the Huron Chain of Lakes subwatershed also includes portions of several other municipalities that are either not regulated under Phase II, are listed under a different primary watershed, or are covered by a jurisdictional permit. The following “secondary” municipalities are considered stakeholders and will be encouraged to participate in the planning process:

Dexter Township  
Genoa Township  
Green Oak Township  
Hamburg Township  
Unadilla Township  
Highland Township  
Livingston Educational Service Agency  
Northfield Township

Milford Township<sup>#</sup>  
City of Novi~  
Oceola Township\*  
Oakland County<sup>#</sup>  
Putnam Township  
Salem Township  
City of South Lyon  
Washtenaw County<sup>^</sup>

Lyon Township#  
Marion Township

Webster Township

- \* Primary member of Upper Shiawassee subwatershed group
- # Primary member of Kent Lake subwatershed group
- ~ Primary member of Rouge Middle 1 subwatershed group
- ^ Primary member of Middle Huron subwatershed group

## II. Communicating During the Review/Revision Process

The primary and many secondary members in the Huron Chain of Lakes Subwatershed have formed an ongoing coordination group known as the Livingston Watershed Advisory Group (WAG). The WAG also includes community representatives not regulated by Phase II, from other watersheds in Livingston County outside of the Huron Chain of Lakes, and members of the general public. The WAG will continue to oversee the implementation of the Public Participation Plan in conjunction with the HRWC, which is facilitating group meetings and the revision of the Huron Chain of Lakes Subwatershed Management Plan.

Significant effort was engaged by these entities under the previous stormwater permit to reach out to potential stakeholders and the public at large. Appendix A describes the previous effort to reach out to target stakeholders. Further, public involvement was considered in the development of two iterations of the WMP. The WAG will continue to participate with and recruit representation from a broad array of community groups, as, with so few MS4s in the watershed, there is a need to reach out to others to address stormwater impacts on a watershed basis.

In order to ensure diverse and comprehensive public participation, many mechanisms need to be employed to reach the public. At the same time, numerous opportunities for public input and feedback in the watershed management planning process are necessary.

The Huron Chain of Lakes communities and the HRWC seek to incorporate into this plan four assumptions:

- the process we develop holds the promise that the public's contribution will influence the decision,
- that we will seek out and facilitate the involvement of those potentially affected,
- that we will try to involve the public in defining how they participate (this entails that we build some room for flexibility in the proposal), and
- that we will communicate to the public how their input affected the plan.

The following techniques/mechanisms will be used in the Chain of Lakes subwatershed:

1. E-mail Distribution List: An e-mail distribution list already exists for the Livingston WAG. It is used for meeting notices and agendas to WAG members and other individuals who have requested to be included on this list. This email list will also be used to get the word out about public meetings, workshops and training opportunities, and news updates. HRWC may also establish another e-mail distribution list for stakeholders who have expressed an interest in public meetings to review the WMP. This list serve will notify members of the watershed planning meetings.

2. **Press Releases:** Press releases will be used throughout the WMP review and revision process. At the beginning of the review process, a press release will serve to kick off the process and announce the first public meeting. As the process progresses, other releases will be made on public involvement opportunities such as volunteer monitoring events and when there are major findings. When applicable, calls to local press with story ideas (major findings, land use changes, new regulations, etc.) will be made. Press releases will go to newspaper, radio and cable TV outlets, when appropriate.
3. **Announcement and Updates:** WAG members will make announcements and updates on the WMP review and implementation process to local boards, councils, associations and other interested groups. HRWC will also give updates and announcements at their Board meetings and other respective meetings.
4. **Newsletter Articles:** Articles in local government, utility, and HRWC newsletters will be published to communicate progress and solicit input from the public. HRWC also maintains a blog, as well as Facebook and Twitter pages where articles and announcements can be posted on a frequent basis.
5. **Public Meetings:** Multiple public meetings will serve as a main forum of communication with the public about the WMP revision process. The initial meeting will provide an overview of the plan and present the progress made to date under current and previous iterations of the WMP. Initial feedback will be solicited, and a plan for more detailed input will be provided, based on the interests of those present. Subsequent meetings will be driven by stakeholder interest and focus on different sections of the WMP. The final meeting will give interested stakeholders a chance to comment on the complete, revised version of the WMP.
6. **Website:** Websites have been developed for this WMP at both HRWC and Livingston County Drain Commission (LCDC). Each site will reference the other and one will be selected as the main information site, to avoid duplication and confusion. This site will be referred to in all announcements and press releases. It will allow anyone to find out more about the WMP and its status. Website links from other local government home pages will be made to the main website. Hits to this site will be tracked and evaluated.
7. **Survey:** If resources can be obtained by the WAG, a public survey will be developed to follow-up on one conducted by SEMCOG during the previous permit cycle. The format for the survey has yet to be determined, but may be a mail-announced web-based survey with phone follow-up to minimize costs. The survey will assess: public awareness, perception, and knowledge of watersheds and storm pollution issues; current activities impacting water resources; willingness to take action to protect water resources; and mechanisms to best receive information. Results will be compared to previous iterations.
8. **Major Public Events:** Several communities host public events that provide an opportunity for educating the public about watershed planning efforts in their community and encouraging their involvement. The Livingston County Drain Commissioner and HRWC have a portable display that may be borrowed by local communities for display at such events. This display will be modular, allowing communities to add information about issues and actions related to watershed planning and stormwater management specific

to their community. Table 2 below identifies potential public events and responsible parties that will be used in this activity.

**Table 2: Major Public Events**

<b>Responsible Party</b>	<b>Event</b>	<b>Date</b>
Brighton Township	Brighton Chamber of Commerce Harvest Fest Farmer's Market (at least once per season)	October or September May or June
City of Brighton	Memorial Day Parade 4 <sup>th</sup> of July Parade	May July
Green Oak Township	South Lyon Octoberfest Northfield Twp. 4 <sup>th</sup> of July activities	October July
Village of Pinckney	Market on the Square Farmer's Market (at least once per season) Art in the Park USA Day	Spring/ Summer June July
Highland Township	Sparks in the Park (4 <sup>th</sup> of July festival)	July
City of Novi	Household hazardous waste day River day	Fall June

#### IV. Timeline for the Planning Process

The following schedule outlines the timeframe for soliciting participation in the WMP review and revision process, including timing and frequency of each activity identified in Part III and milestones for watershed plan revision. Implementation of the PPP will begin immediately. Soliciting public participation will be on-going throughout the project with increased activity before public meetings in an attempt to reach the broader public.

<b>Tasks</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>Q1 2013</b>	<b>Q2 2013</b>	<b>Q3 2013</b>	<b>Q4 2013</b>
Soliciting participation	X	X	X	X	X	X	X
Quarterly meetings of the WAG	XXX	XXXX	XXXX	X	X	X	X
<b>WMP Revision</b>							
1. Posting of existing WMP	X						
2. Public review and comment	X		X	X	X	X	X
3. Revision and posting of new draft			X		X	X	X
4. Finalize and submit to MDNRE							X
<b>Communication Mechanisms</b>							
1. E-mail distribution list	X	X	X	X	X	X	X
2. Press Releases			X			X	X
3. Announcement and Updates	X		X		X		X
4. Articles in newsletters	X	X	X			X	X
5. Public meetings			X		X		X
6. Website	X	X	X	X	X	X	X
7. Public survey			X				
8. Major Public Events (see Table 2)	X	X	X		X	X	X

The successful implementation of this public participation plan will help to ensure that the overall review and planning process is a success, and most importantly that the health of the Huron  
*Huron Chain of Lakes Subwatershed*  
*Public Participation Plan*

Chain of Lakes subwatershed improves by including a proactive approach to public participation.

## **V. Dovetailing Watershed Management Planning with Public Education Plan**

This PPP is intended to provide a mechanism to change people's behavior in order to improve the quality of the subwatershed. The PPP that we implement during the review, planning, and implementation process can make the task of changing people's behavior easier by beginning to expose them to the messages and images they will be seeing as part of the watershed's and each permittee's Public Education Plan (PEP). An average individual must be exposed to a message between 7-10 times before they begin to notice it, and upwards of 20 times before they actively consider acting on the message.

The PPP and PEP will complement each other in conveying the same messages over and over again to reinforce positive behavior changes and involvement. In addition to developing this PPP on behalf of the Huron Chain of Lakes communities, HRWC is developing a PEP for use by the Huron Chain of Lakes permittees. HRWC is also leading the WMP review process and will work to integrate the PPP and PEP efforts on behalf of the permittees.

## **VI. Coming to Agreement**

The primary partners in the Huron Chain of Lakes subwatershed have decided to come to agreement and make decisions through consensus-based decision-making when possible. It is not expected that there will be many contentious decisions during the process. However, if consensus-based decision-making does not work in a situation, the WAG has agreed to a majority vote mechanism based on the inter-governmental agreement that paying parties to this process signed. Each party to the agreement will get one vote. Differing positions/opinions regarding contentious (not consensus-based) issues will be documented in a summary of each regular meeting of the partners. At the request of the group or individual group member, positions of a party on a contentious issue will be documented in the Watershed Management Plan or Plan appendices.

## **VII. Adaptive Management**

The Huron Chain of Lakes Subwatershed Management Planning Group realizes that this process is an iterative one—we start down a road and expect to make changes and adjust work plans accordingly. Some activities will work better and we will expand on those and learn from the mistakes we make by changing the plan accordingly.

In order to evaluate our efforts in public participation, we will track public participation at the public meetings and we will ask attendees how they heard of the meeting. We will also have an evaluation form at each public meeting. We will expand on the communication mechanisms that worked to get the public involved (those identified by attendees) for future meeting announcements. If there are certain mechanisms that didn't work, we will reevaluate them and try to expand on the successful mechanisms. Success measures will be reported in biannual reports.



**Appendix A: Original Stakeholder Targets**

Table 1 (below) outlines the original structure for soliciting public participation during the watershed planning process. The first column identifies the stakeholders\* that were contacted and encouraged to participate in the planning process. The second column lists the activities/mechanisms that were used to solicit participation from these stakeholders. The third column identifies responsible parties for implementing the activities.

The following activities were originally utilized as both solicitation and communication mechanisms for public involvement. These activities are identified in Table 1.

1. E-mail distribution list
2. Media/press releases
3. Announcements/updates to local boards, associations, and other interested groups by steering committee members
4. Articles in local newsletters
5. Three public meetings
6. Web site(s)
7. SEMCOG public survey
8. Major Public Events

*\* Some large stakeholder groups listed in Column 1 are described in general terms only (e.g., “lake associations” and “school districts” and “local governments”. A complete listing of specific stakeholder names is included following the table.*

**Table 1. Building the Team**

Stakeholders Targeted	Methods of Soliciting Participation	Primary Responsible Parties to Implement
<b>GOVERNMENT ENTITIES</b>		
Primary local government staff (includes public works, engineering, planning, parks & rec., etc...)	<ol style="list-style-type: none"> <li>1. E-mail Lists</li> <li>2. Press releases</li> <li>3. Announcements/updates</li> <li>4. Newsletters</li> <li>5. Public Meetings</li> <li>6. Web Site</li> </ol>	All primary communities (1, 3, 4, 5, 6) HRWC (1,2, 4, 5, 6) LCDC (6)
Primary local government boards and councils	<ol style="list-style-type: none"> <li>1. E-mail Lists</li> <li>2. Press releases</li> <li>3. Announcements/updates</li> <li>4. Newsletters</li> <li>5. Public Meetings</li> <li>6. Web Site</li> </ol>	All primary communities (1, 3, 4, 5, 6) HRWC (1, 2, 4, 5, 6) LCDC (6)
Primary local government planning commissions, zoning boards, site plan reviewers	<ol style="list-style-type: none"> <li>1. E-mail Lists</li> <li>2. Press releases</li> <li>3. Announcements/updates</li> <li>4. Newsletters</li> <li>5. Public Meetings</li> <li>6. Web Site</li> </ol>	All primary communities (1, 3, 4, 5, 6) HRWC (1, 2, 4, 5, 6) LCDC (6)

<b>Stakeholders Targeted</b>	<b>Methods of Soliciting Participation</b>	<b>Primary Responsible Parties to Implement</b>
Livingston County government (Drain Commissioner's office, planning dept., road commission, health dept., parks dept., etc...)	<ol style="list-style-type: none"> <li>1. E-mail Lists</li> <li>2. Press releases</li> <li>3. Announcements/updates</li> <li>4. Newsletters</li> <li>5. Public meetings</li> <li>6. Web site</li> </ol>	All primary communities (4,5) HRWC (1, 2, 4, 5, 6) LCDC (1, 3, 4, 5, 6) Livingston County Road Commission (1, 3, 5)
Washtenaw and Oakland County government (Water Resources Commissioner's office, planning dept., and Board of Commissioners representatives)	<ol style="list-style-type: none"> <li>1. E-mail Lists</li> <li>4. Newsletters</li> <li>5. Public meetings</li> <li>6. Web site</li> </ol>	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (1, 6)
School Districts, Livingston Educational Services Agency	<ol style="list-style-type: none"> <li>1. E-mail Lists</li> <li>2. Press releases</li> <li>4. Newsletters</li> <li>5. Public meetings</li> <li>6. Web site</li> </ol>	All primary communities (4, 5, 6) HRWC (1, 2, 5, 6) LCDC (6)
Secondary local governments	<ol style="list-style-type: none"> <li>1. E-mail Lists</li> <li>2. Press releases</li> <li>4. Newsletters</li> <li>5. Public meetings</li> <li>6. Web site</li> </ol>	All primary communities (5) HRWC (1, 2, 4, 5, 6) LCDC (6)
Michigan Department of Transportation	<ol style="list-style-type: none"> <li>1. E-mail Lists</li> <li>4. Newsletters</li> <li>5. Public meetings</li> <li>6. Web site</li> </ol>	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)
<b>NATURAL RESOURCE / ENVIRONMENTAL GROUPS &amp; AGENCIES</b>		
Eastern Michigan Environmental Action Council	<ol style="list-style-type: none"> <li>1. E-mail Lists</li> <li>4. Newsletters</li> <li>5. Public meetings</li> <li>6. Web site</li> </ol>	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)
Huron River Watershed Council members	<ol style="list-style-type: none"> <li>1. E-mail Lists</li> <li>2. Press releases</li> <li>3. Announcements/updates</li> <li>4. Newsletters</li> <li>5. Public meetings</li> <li>6. Web site</li> </ol>	All primary communities (5) HRWC (1, 2, 4, 5, 6) LCDC (6)
Huron-Clinton Metropolitan Authority staff	<ol style="list-style-type: none"> <li>1. E-mail Lists</li> <li>4. Newsletters</li> <li>5. Public meetings</li> <li>6. Web site</li> </ol>	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)



<b>Stakeholders Targeted</b>	<b>Methods of Soliciting Participation</b>	<b>Primary Responsible Parties to Implement</b>
Land Conservancies (Livingston Land Conservancy, Southeast Michigan Land Conservancy, Oakland County Land Conservancy, Legacy Land Trust)	1. E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)
SEMCOG	1. E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)
Trout Unlimited	1. E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)
Sierra Club - Crossroads Group	1. E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)
MSU Extension	1. E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (1, 6)
Michigan Lakes and Streams Association	1. E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)
Livingston County Conservation District / USDA Natural Resources Conservation Service	1. E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (1, 6)
Livingston County Farm Bureau	1. E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)
Michigan Department of Natural Resources & Environment (Fisheries and Wildlife divisions)	1. E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)
Michigan Department of Natural Resources & Environment (Water Bureau and GLMD)	E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)

Stakeholders Targeted	Methods of Soliciting Participation	Primary Responsible Parties to Implement
<b>BUSINESSES / ECONOMIC DEVELOPMENT</b>		
<i>Major business landowners</i>	1. E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)
Chambers of Commerce (Brighton, Pinckney Lakeland Hamburg, Hartland, Whitmore Lake)	1. E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)
Livingston County Convention and Visitors Bureau	1. E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)
Downtown Development Authorities	1. E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)
Livingston County Home Builders Association	1. E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)
Livingston County Association of Realtors	1. E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)
<b>RESIDENTS / LANDOWNERS</b>		
General Public	1. E-mail Lists 2. Press releases 4. Newsletters 5. Public meetings 6. Web site 7. Public Survey 8. Major Public Events	All primary communities (1, 4, 5, 6, 8) HRWC (1, 2, 4, 5, 6) LCDC (5, 6) SEMCOG (7)
Pinckney Ministerial Association Brighton Ministerial Association	1. E-mail Lists 4. Newsletters 5. Public meetings 6. Web site	Village of Pinckney (1, 4, 5) City of Brighton (1, 4, 5) All primary communities (5) HRWC (1, 4, 5, 6) LCDC (6)
Homeowners and Lake Associations	1. E-mail Lists 2. Press releases 4. Newsletters 5. Public meetings 6. Web site	All primary communities (1, 4, 5) HRWC (1, 4, 5, 6) LCDC (1, 5, 6)

## **Stakeholder List**

This PPP seeks to include a broad range of stakeholders from both primary and secondary communities. However, some secondary communities have not yet responded to requests for information on their potential local government and community stakeholders. In these instances, a single primary government representative will be identified to disseminate information regarding the planning process. Until more specific stakeholder information is provided, it is assumed that this individual will be responsible for forwarding on this information to all relevant stakeholders within their community. The permittees will continue to encourage involvement from secondary communities and will expand the list of stakeholders as they are identified.

### **Government Entities:**

City of Brighton Community Development Department  
City of Brighton Department of Public Services  
City of Brighton City Council  
City of Brighton Planning Commission  
City of Brighton Zoning Board of Appeals  
Brighton Township Road Committee  
Brighton Township Sewer Committee  
Brighton Township Planning Commission  
Brighton Township Zoning Board of Appeals  
Brighton Township Board of Trustees  
Dexter Township  
Genoa Township Operations, Maintenance, and Infrastructure  
Genoa Township Planning Commission  
Genoa Township Board of Trustees  
Genoa Township Zoning Board of Appeals  
Green Oak Township Buildings and Grounds Department  
Green Oak Township Board of Trustees  
Green Oak Township Planning Commission  
Green Oak Township Zoning Dept./ Board of Appeals  
Hamburg Township  
Hartland Township Board of Trustees  
Hartland Township Sewer and Water Committee  
Hartland Township Services Department  
Hartland Township Parks and Rec. Committee  
Hartland Township Zoning Board of Appeals  
Hartland/Deerfield/Tyrone Fire Authority  
Highland Township staff and elected officials  
City of Howell Parks and Recreation Dept.  
Livingston County Drain Commissioner's Office  
Livingston County Dept. of Public Health/Environmental Health Division  
Livingston County Road Commission  
Livingston County Solid Waste Department  
Livingston County Planning Department

*Appendix A:  
Stakeholder Targets*

Livingston County Board of Commissioners  
Lyon Township Board of Trustees  
Lyon Township Planning Commission  
Lyon Township Building Dept.  
Lyon Township Zoning Board of Appeals  
Lyon Township Road and Drainage Committee  
Marion Howell Oceola Genoa (MHOG) Water Authority  
Marion Township Planning Commission  
Marion Township Zoning Board of Appeals  
Michigan Department of Transportation  
Milford Township Parks and Recreation Commission  
Milford Township Fire Department  
Milford Township Planning Commission  
Milford Township Zoning Board of Appeals  
Milford Township Building Department  
Northfield Township  
City of Novi  
Oakland County Drain Commissioner's Office  
Oakland County Planning and Economic Development Dept.  
Oakland County Parks and Recreation Dept.  
Oceola Township Planning Commission  
Pinckney Village Council  
Pinckney Village Planning Commission  
Pinckney Village Zoning Board of Appeals  
Pinckney Village Department of Public Works  
Pinckney Village Sewer and Water Committee  
Pinckney Village Street and Sidewalk Committee  
Pinckney Village Zoning Administrator  
Putnam Township Planning Commission  
Putnam Township Zoning Administrator  
Putnam Township Board of Trustees  
Salem Township  
City of South Lyon  
Southeast Livingston County Recreation Authority  
Southeast Michigan Council of Governments  
Unadilla Township  
Washtenaw County Drain Commissioner's Office  
Washtenaw County Planning and Environment Dept.  
Webster Township

**Education / School Districts**

Livingston Educational Service Agency  
Brighton Area School District  
Hartland Consolidated School District  
Howell Public School District  
Huron Valley School District  
Novi Community School District  
Pinckney Community District  
South Lyon School District  
Whitmore Lake Public School District

### **Natural Resource / Environmental Groups & Agencies**

Brighton Township Lakes Committee  
Brighton Township Lake Water Quality Testing Program  
Livingston County Farm Bureau  
Michigan Lakes & Streams Association  
Michigan Department of Natural Resources & Environment  
Southeast Michigan Council of Governments  
Southeast Livingston County Recreation Authority  
Sierra Club Crossroads Group  
Whitmore Lake Water Quality Advisory Board  
Livingston County Conservation District  
Eastern Michigan Environmental Action Council  
Huron River Watershed Council  
Huron-Clinton Metropolitan Authority  
Livingston Land Conservancy  
Southeast Michigan Land Conservancy  
Oakland County Land Conservancy  
Legacy Land Trust  
Trout Unlimited  
MSU Extension Service  
Highland Land Conservancy

### **Business / Economic Development**

Livingston County Association of Realtors  
Livingston County Convention and Visitors Bureau  
Home Builders Association of Livingston County  
Building Industry Association of Southeastern Michigan  
Brighton Downtown Development Authority  
Village of Pinckney Downtown Development Authority  
South Lyon Area Chamber of Commerce  
LandArc, Inc.  
Silver Lake Home Improvement Corp (Green Oak)  
Brighton Area Department of Commerce  
Howell Area Chamber of Commerce  
Pinckney Lakeland Hamburg Chamber of Commerce  
Hartland Area Chamber of Commerce  
Whitmore Lake Area Chamber of Commerce  
Tuthill Composting (Green Oak)  
Hartland Glen Golf Course (Hartland)  
General Motors Proving Ground (Brighton Twp/Milford Twp)  
Quadrants Inc. (Lyon)  
Levy Corporation (Lyon)  
Park Place Environmental (Lyon)  
Prestwick Village Golf Club (Highland)  
Huron Valley Chamber of Commerce

### **Residents / Landowners**

*Appendix A:  
Stakeholder Targets*

Brighton Lake Association (Brighton City)  
Brighton Beach Subdivision (Brighton City)  
Pine Creek Homeowners Association (Genoa)  
Birkenstock Farms Homeowners Association (Genoa)  
Mistic Pines Homeowners Association (Genoa)  
Oak Point Homeowners Association (Genoa)  
Genoa Tri-Lakes Lake Association (Genoa)  
Walnut Hills Homeowner's Association (Genoa)  
Pebble Creek Homeowners Association (Genoa)  
Lake Chemung Homeowners Association (Genoa)  
Organization of Woodland Lake (Brighton Twp)  
Clark Lake Homeowner's Association (Brighton Twp)  
Lake Meadows Association (Brighton Twp)  
Brighton Gardens (Brighton Twp)  
Lakeside Park Homeowner's Association (Brighton Twp)  
Hope Lake Association (Brighton Twp)  
Bluffs of Woodland Lake (Brighton Twp)  
Osborne Lake Estates Property Owners Assoc. (Brighton Twp)  
Beech Lake (Brighton Twp)  
Pickerel Lake (Brighton Twp)  
Woodruff Lake Co-op (Brighton Twp)  
Lake of the Pines (Brighton Twp)  
Beach Lake Homeowners Association (Brighton Twp)  
Village Edge Subdivision (Pinckney)  
Sears Lake Homeowner's Association (Milford Twp)  
Hickory Ridge Farms Subdivision (Milford Twp)  
Brighton Ministerial Association  
Pinckney Ministerial Association  
Lone Tree Acres Association (Highland)  
Pinewood South Homeowner's Association (Highland)  
Prestwick Village Homeowner's Association (Highland)  
Rowe Lake Association (Highland)  
South Lakeview Lane Homeowner's Association (Highland)